



In January 2008, New Hanover Chiropractic decided to enter the Market of Digital Advertising and Marketing. NHC's networked system has enabled our office to efficiently and neatly introduce countless patients to our mission, vision, products, and healthy programs. Our patient's have routinely commented on the High Tech presentation of the office and allows their perception of our office to be second to no other office. When NHC compared its first quarter sale of products of 2007 (without the network) to first quarter sale of 2008 (with the network), we have realized an average increase in sales of 20-40%, conservatively. NHC is very excited to have this medium on board for it dovetails with our innovation. We have only scratched the surface and have not even tapped into the power of this media. We are very excited and compelled by what the future will bring with this powerful tool.

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