



Call Us Toll-Free
1.866.597.2258

or visit us Online!
gomotiondirect.com

Impressions through Technology

Advertising Advantages

The 21st century mind requires a whole new kind of billboard. GoMotion is committed to its advertisers and will provide the most cost efficient form of innovative advertising, with the following benefits:

Digital signage simply captures peoples interest, bringing attention to a feature or special that a retail business is trying to promote

GoMotion has an industry reputation for creating professional advertisements, while delivering content utilizing state of the art technology

Marketing messages can easily be changed, opening up possibilities that simply do not exist with static displays or non-networked digital signage

Networked content displays live stock prices, sports scores, current news, lottery results and weather. This technology is engaging and brings constant attention to the screen, and your advertisement

A digital display device has the ability to display dynamic content and replace static billboards and posters

GoMotion will provide advertisers with a weekly proof of run report via email. This email will inform advertisers with the run frequency per location, which will ensure reliability

Mass market advertising can be demographically displayed to a target audience

Advertisers can influence the customer at the point of purchase, directly increasing sales

Company and product branding will be displayed through a digital sign network to technically astute buyers

Communicate with consumers when they are receptive to your message

Digital Advertising Facts

Consumers have been desensitized by traditional marketing

Visual aids improve retention by 400%

Humans process visual graphics 60,000 times faster than text

The average person remembers 20% of what they hear, but almost all of what they see!

STORES LOBBIES RESTAURANTS BARS BANKS MOVIE THEATERS MALLS FOOD COURTS
SUPERMARKETS OFFICE BUILDINGS DOCTORS OFFICES DINERS GAS STATIONS CONVENIENCE STORES

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